

REP: TEL# 215-564-1206
ORDER WORKSHEET

215 564 1103
FROM REP NOV1/12 11.16
CHANGES *** WPXI-TV ***

REP. # _____ OFF. # 18 SALESMAN # _____
BUYER NAME LIZ DOME

SALES PRSN WA- CHERYL BLAIR

WASHINGTON, DC 20001

ORDER # _____ CONTRACT # 6244268

CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATE	PRDCT	EST#	COMMENTS:
DATE	MAGGI FOR CNGS	10/9	(LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE NOV1/12 11.16

RECAP:

TO JEN
FR LINDSEY FOR CHERYL.
REVISED RATE LINE 7,15,18
TTLS \$21,875
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = 369
AGENCY PRODUCT CODE = 374
AGENCY EST# = 2120

7 R 900A-1000A

30 \$250.00

10/12

10/12

1

FRI

2

PROGRAM : TODAY SHOW 2
CON COM1 : TODAY SHOW 2

1.5 R 800A-1030A

30

\$250.00

10/13

10/13

1

SAT

1

PROGRAM : SAT 8 AM NEWS
CON COM1: SAT 8 AM NEWS

REP HEADLINE# 6244268 TRF# 324042
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

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FAX# 215 564 1103
HARRIS REPORT FROM REP

NOV1/12 11.16
CHANGES *** WPXI-TV **

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	R		1000A-1100A	30		\$225.00	10/11	10/11	1		THU	1
PROGRAM : ELLEN												
CON COM1: ELLEN												
OCT/12 21875.00												

CONTRACT TOTAL 21875.00
TOTAL SPOTS 28

MARKET TOTALS \$95,178 WPXI 28% KDKA 32% WTAE 26% WPGH 11% CABL 0% WPCW 3% WPMY 0%
EST

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

11/2 - Total agrees
Internal notes added
mlr

\$100
Revised
approved